MEETING NOTES

Thursday, February 10th – 4:00-5:00

Nick Buxton, Chris Granger, Chris Blackman, Dominique Sayer

Roundtable discussion and brainstorming of ideas for this initial meeting.

Media Sources:

- iSEE davis.com
- DCTV
- Bloggers
- Davis Wiki
- Four Square/Facebook

Possibly approach Davis businesses to donate time/expense for website design – such as Studio 66. If not, then maybe some of the Partner businesses can split the cost in return for advertising exposure?

The Newsletter should be tailored to keep more people engaged. We are having some folks request to be removed from the mailing list. Need to determine what sort of information and target audiences we need to focus on.

For the March issue, we should include a "Help Wanted" section to ask for help with web design/maintenance, marketing, media, column writers, etc. Include Blue Oak as a business profile. Who will do the interview and/or write up?

Will set up a Doodle calendar to determine when our next meeting will be – sometime during the week of February 22nd.